

MD. MIZANUR RAHMAN

Digital Marketing & IT Specialist | YouTube SEO Expert

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Sherpur, Mymensingh, Bangladesh



SUMMARY

Result-oriented Digital Marketing Specialist with 5+ years of proven experience in YouTube SEO, Facebook Ads, Tiktok, Instagram and content strategy. Successfully ranked 1000+ YouTube videos, gained 5K+ organic subscribers, and achieved 4x-5x ROAS on ad campaigns. Skilled in Canva design, Shopify Store Design and remote client communication. Seeking fully remote opportunities to help businesses grow their online presence through data-driven strategies.

EXPERIENCE

09/2025 - Present

Remote

Social Media Marketer

Bear My Brand LLC

Leading Graphic Design & Branding Agency

- Develops overall strategies and campaigns to meet business goals.
- Manages comments, messages, and customer engagement.
- Builds strong relationships with followers and handles reputation.
- Plans content calendars, target audience, and platform selection.

2025 - Present

Remote

Shopify Store Management

Philly Fresh Tea Inc

E-commerce Business

- Adds, edits, and organizes products with proper descriptions, images, and pricing.
- Manages stock levels, inventory tracking, and product categorization.
- Customizes Shopify themes for better user experience (UX/UI).
- Runs Shopify-integrated marketing campaigns (Email, Facebook/Google Ads).

2024 - Present

Remote

Social Media Manager

Kinion Auto Sales & Service

Auto Sales & Services in USA

- Managed Facebook content & ads, increasing engagement by 35%
- Designed branded thumbnails, banners, and SEO-friendly titles
- Maintained consistent brand visuals and community management
- Improved audience retention and channel aesthetics

03/2021 - Present

Remote

Freelance Digital Marketing Specialist

Freelance

Freelance Digital Marketing Services

- Ranked 1000+ videos on YouTube's 1st page
- Delivered YouTube SEO and Canva thumbnail design for 200+ creators
- Ranked 100+ videos on YouTube's first page; 5K+ subscriber growth
- Built and maintained WordPress websites for small business clients
- Utilized ChatGPT for scripting, automation & content assistance

01/2025 - 04/2025

Remote

YouTube SEO Specialist

The Chi Chat Show

Online Talk Show in Denmark

- Increased channel watch time by 70% through keyword optimization
- Improved branding through custom logo, banner, and playlist setup
- Managed YouTube SEO across multiple video series

06/2024 - 03/2025

Bangladesh

Digital Marketing Executive

ZaFa Premium Food

Food Industry in Bangladesh

- Ran Facebook Ads and organic campaigns, increasing engagement by 40%
- Designed daily visuals, captions, and managed audience responses

06/2024 - 02/2025

Bangladesh

Digital Marketer

Nubira Collections

Retail Company in Bangladesh

- Executed ad campaigns and regular content planning
- Managed \$5K+ monthly ad spend for international clients
- Achieved 30% follower growth through content strategy

SKILLS

Digital Marketing

Facebook Ads	Google Ads	YouTube SEO	Channel Growth	Meta Pixel	Google Tag Setup	Lead Generation
B2B Client Communication	Social media management	Facebook Page	Facebook Page Growth			
Facebook Business Suite	Optimization	Social Media Strategy Development	Tiktok	Instagram	Linkedin	
Content Planing	Content Optimization	Shopify Store Management	Post scheduling			
Audience Research & Targeting	Marketing Funnel					

Design & Branding

Adobe Photoshop	Shopify Store Design & Redesign	Canva	Visual Content Strategy	Brand Identity Maintenance
Trend Research & Optimization				

Technical & Tools

Canva	Word	Excel	PowerPoint	Basic Networking	Troubleshooting	ChatGPT	AI Integration
Data Entry	Report Building						

ADDITIONAL SKILLS

Fast Typing	WordPress Management	Google Sheets Automation	Customer Support Handling	Multitasking
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EDUCATION

01/2022 - Present	Diploma in Computer Science & Engineering
Sherpur, Bangladesh	Sherpur Polytechnic Institute
01/2020 - 12/2021	Secondary School Certificate (Science)
Sherpur, Bangladesh	Charjangaldi Rahetunnesa High School
	GPA 4.83 / 5.0

CERTIFICATION

Foundations of Digital Marketing & E-Commerce	Coursera Professional Certificate – SEO Specialization,
Google	University of California Davis
Coursera Professional Certificate– Social Media Marketing	Advanced Social Media Marketing
Northwestern University	Udemy

TRAINING / COURSES

Digital Marketing	Basic Computer & Office Application	IT Support Level-3
Outsourcing Institute BD	(360 Hours)	SICIP- Skills for Industry Competitiveness
	Bangladesh Technical Education Board	and Innovation Program

KEY ACHIEVEMENTS

Achieved Level 1 Seller status on Fiverr with 50+ 5-star reviews and 80% repeat client rate	Helped over 200 entrepreneurs grow their businesses through YouTube SEO, Facebook Ads, and digital branding – both in marketplaces and off-platform
Ranked 1000+ videos on YouTube’s first page, resulting in 5K+ organic subscribers and significant watch-time improvement	Provided remote marketing support to clients in the USA, Denmark, UAE, and Bangladesh across industries such as eCommerce, food services, automotive sales, coaching, and digital media

KEY ACHIEVEMENTS

 Optimized social media presence and branding for small businesses, increasing engagement by 30-70% within weeks

PROJECTS

Fiverr Client SEO Strategy (Repeat Buyer)

Delivered SEO services for 20+ repeat Fiverr clients across motivation, tech, and finance niches. Conducted complete keyword analysis, optimized titles and thumbnails, and tracked performance via analytics. Maintained consistent 5-star ratings and 80% client return rate.

YouTube SEO & Channel Growth

 2024 - 2025  Remote

Ranked over 100 videos on YouTube's first page and generated 5K+ organic subscribers in just 3 months. Applied data-driven keyword research, playlist optimization, and content structuring to enhance search visibility and engagement.

Facebook Ad Campaigns

 2023 - 2024  Remote

Managed and scaled Facebook ad campaigns for e-commerce clients, maintaining an average ROAS of 4x-5x. Optimized ad creatives, targeting, and A/B testing to drive sales and reduce customer acquisition cost (CAC).

Instagram & TikTok Organic Promotion

 2023 - 2024  Remote

Developed and scheduled short-form content (reels & shorts) for small businesses on Instagram and TikTok. Increased organic reach by up to 200% using strategic hashtag research, content timing, and audience engagement tactics.

LANGUAGES

Bengali
Native



English
Proficient



FIND ME ONLINE

 **Facebook**
facebook.com/dmmizanur05

 **LinkedIn**
linkedin.com/in/dmmizanur05

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www.freelancermizan.com